




**UPLIFT X EVENTS®**

*Creating memorable and uplifting event experiences*







## THE MELBOURNE AMAZING RACE

The Amazing Race is a reality TV game show broadcasted in Australia (Channel 7), The United States (CBS) and other parts of the world in which teams race around the world in competition with other teams completing challenges and tasks along the way.

It has been on-air since 2001 and the popularity of the show has been phenomenal over the recent years.



Uplift Events' the *Melbourne Amazing Race*® is based on Channel 7's TV series 'The Amazing Race', with the difference being that teams race around the Melbourne CBD instead of around the world. In the *Melbourne Amazing Race*®, teams make their way to iconic Melbourne landmarks and locations encountering Decision (Detour) and Obstacle (Roadblock) challenges as they race around the Melbourne CBD to finish as the number one team. As teams race from one location to another, they will have to solve clues and navigate their way around the Melbourne CBD using either foot or public transport, making key decisions on the best and quickest route. At each of the locations, teams will then have to work together or nominate a leader to perform an activity or task designed to test their teamwork, communication and decision making in order to receive the clue to their next location.

The *Melbourne Amazing Race*® event not only allows teams, departments or rival companies to compete against each other in many team based challenges, but also takes teams/individuals across many of the beautiful iconic landmarks around the Melbourne CBD. It is also the only **original and true Melbourne Amazing Race**® being a registered trademark event owned exclusively by Uplift Events.

Uplift Events aims to meet companies and individuals various requirements by offering a selection of 'Amazing Race' event packages. Each of the events in the event packages are different, and the creativity in the challenges at each of the locations are designed to test each team or individual. The event packages and pricing also make Uplift Events a more viable option for the companies or individuals with various budgets.

So whether it is for the whole company, project teams or groups within a company, Uplift Events can tailor the event to suit the size of the group for whatever the purpose (teambuilding, end of the year functions, celebrations of a goal/milestone/achievement, product launches, incentives and birthdays).



- Synopsis:** The popular Amazing Race is recreated in a spectacular team building event. This amazing race team building event is best suited for small to large groups with multiple teams wanting to compete against each other.
- Ideal For:** Christmas & end of the year functions, project / team celebrations, team building, graduate programs, bucks/hens parties, birthdays & as a corporate social activity.
- No. of People:** 5 – 150
- Team Size:** 3 – 6 people per team
- Duration:** Can be tailored anywhere from 1 to 6 hours
- Focus Areas:** Team Building, Communication, Decision Making, Problem Solving, Leadership
- Locations:** Melbourne CBD and St Kilda. For other locations, we recommend the Great Pursuit event which is a variation of the Amazing Race event.
- Fitness Level:** Low – High (Tailored to suit any fitness level required)

**Objectives/Benefits:**

- Team Building (great social / fun activity to get to know your work colleagues, friends, family better)
- Communication (individuals are required to communicate and co-operate in a team environment)
- Decision Making (teams are presented with situations where decisions can cost them the race)
- Problem Solving (teams will face challenges to test their problem solving ability)
- Leadership (individuals are required to take lead at certain points throughout the race)

**Includes:**

- Officials (includes a host)
- Race design and execution
- All equipment and props for challenges
- Entry into any locations visited
- Themed Amazing Race clue and activity cards
- Public liability insurance for up to 10 million dollars
- An Uplift Events race carry sack (to be returned at the end of the race)
  - An Uplift Events race map with pens and paper
  - Lanyard and ID tag with the team colour
- Photos from the memorable event provided on a USB
- Race summary and results



**Packages:**

To make your *Melbourne Amazing Race®* team building event even more enjoyable, add a package option which can include:

- Special challenges\*
- Trophies
- Bottles of water
- Prizes (movie tickets, bottles of wine etc)
- Lunch / snacks

\* Special challenges are an activity or prop equipment that is provided by another supplier where an admission, purchase, hire or booking fee is required.



The following table outlines why Uplift Events *Melbourne Amazing Race*<sup>®</sup> is the best Amazing Race on the market.

	<b>Uplift Events <i>Melbourne Amazing Race</i><sup>®</sup></b>	<b>Other Amazing Race events</b>
Registered trademarked event	✔ Owned exclusively by Uplift Events.	✘ No, just inferior copies.
Proper themed clue cards	✔ The <i>Melbourne Amazing Race</i> <sup>®</sup> has proper themed clue cards.	✘ Often clues are given on a sheet of paper.
Clues are given out after the completion of each challenge (like the TV series) so the next location always remains a mystery	✔ The next location is only revealed via a clue card when you complete a challenge, ensuring your <i>Melbourne Amazing Race</i> <sup>®</sup> experience is as close to the TV series as possible.	✘ Locations of all the checkpoints and activities you need to complete are given to you at the start of the event.
Proper Roadblock & Detour Challenges	✔ The <i>Melbourne Amazing Race</i> <sup>®</sup> has its own Roadblock and Detour Challenges, called Obstacles and Decisions. Like the TV series, teams will face a fun variety of physical and mental challenges.	✘ Some are really a treasure hunt. Instead of doing proper challenges, teams end up running around the city taking photos and collecting items for points. This is NOT an Amazing Race!
Large Range of Challenges	✔ Large range of challenges which can be tailored into your event. Everything from mental through to fun and physical challenges.	✘ Limited number of challenges. Clients end up doing the same challenges regardless of their requirements for the event.
High Number of Staff	✔ Unlike our competitors the <i>Melbourne Amazing Race</i> <sup>®</sup> has the highest staff to participant ratio. Each checkpoint has staff to run the challenge, ensuring your absolute safety and proper challenge supervision.	✘ Run with skeleton staff (1-2 staff) that are only there at the start and end of the event meaning some of the challenges are unsupervised.
Customisable	✔ The <i>Melbourne Amazing Race</i> <sup>®</sup> is totally customisable and clients can choose their own start and finish location, and also incorporate any themes or company values into the event.	✘ Often you are given a set package with fixed start and finish locations, challenges and checkpoints.
Tailored specifically to your requirements	✔ The <i>Melbourne Amazing Race</i> <sup>®</sup> is tailored to meet your requirements. No two events are ever the same. So depending on fitness level, average age and the demographic of the group, we will design the event to best suit your requirements.	✘ Often you are given a set package with no consideration for your requirements. You cannot select the type of challenges or checkpoints.



## The Melbourne Amazing Race Testimonials

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“A huge thank you for hosting our most recent social event, the Melbourne Amazing Race®. You guys did an awesome job, and were incredibly accommodating especially catering for such a big group. The day was very well organised, the race was creative and certainly kept us on our toes.

The fact that on Monday morning people were STILL talking about how much fun they had is a reflection of your wonderful efforts. Once again, thank you!!!”

**Serena**  
**PricewaterhouseCoopers**

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“Just a quick note to thank you and your for your AMAZING efforts in pulling together our Melbourne Amazing Race® on 7<sup>th</sup> September. Right from the initial contact until the last team crossed the mat, everything ran smoothly and no request was ever too much.

Your professionalism, knowledge and coordination of our 75+ group was brilliant – you certainly helped to achieve one of our aims of the National Sales Conference and that was to help build on a collaborative team and get people talking who have never met each other before. As an ice-breaker to the beginning of our conference – the rest of the conference was highly productive and very engaging from each of our market groups, despite a few who pulled up a bit sore the morning after.

Being able to arrange such an event whilst in Sydney and you in Melbourne and it still was very professional and enjoyable is an absolute credit to yourself and Uplift Events. We will definitely use Uplift Events again and will recommend anyone do the same. The cost, the organisation and the completion of the entire event was nothing short of AMAZING!! Thanks again.”

**Joanne (Executive Assistant)**  
**Jasol**

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“Many thanks to you and your team for organising the Amazing Race team build event for Coles Logistics last week. The feedback from the whole team has been incredibly positive, with the event providing a fantastic talking point during dinner that evening.

I was particularly impressed with your ability to adapt/accommodate the many last minute changes we threw your way, from the constantly changing headcount to the delay in the start time. Your team took everything in their stride, and were an absolute pleasure to work with. They’d make excellent logisticians.

I would absolutely recommend your company to anyone contemplating hosting a fun, active team build event, and sincerely hope to have the pleasure of working with you again in the future. Please keep me informed of any new initiatives you may have in development.”

**Shona (National Transport and Contract Manager)**  
**Coles Supermarkets**

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