

Buddy Bags

Fact sheet

The Alannah
and Madeline
Foundation



Keeping children safe from violence

Our history

The Alannah and Madeline Foundation is a national charity protecting children from violence and its devastating impact.

The Foundation was set up in memory of Alannah and Madeline Mikac, aged six and three, who were tragically killed with their mother and 32 others at Port Arthur, Tasmania on 28 April 1996.

We care for children who have experienced or witnessed serious violence. We also run programs that prevent violence and advocate for children's safety and wellbeing. Our vision is that every child will live in a safe and supportive environment.

Media contacts

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[www.youtube.com/
alannahandmadeline](http://www.youtube.com/alannahandmadeline)

Buddy Bags provide essential items to thousands of children in emergency accommodation.

Each year, tens of thousands of children in Australia enter emergency care – some arrive with only the clothes they are wearing.

In response to continued demands to support children in emergency care, The Alannah and Madeline Foundation introduced Buddy Bags in 2007.

Buddy Bags are backpacks containing new and essential items, such as toiletries, pyjamas, socks, underwear and a pillowcase, as well as comfort items such as a book, photo frame and teddy bear.

Restoring a sense of safety and security into children's lives during a traumatic time is one of the first steps to recovery, and Buddy Bags help to make this transition a little easier. **Buddy Bags are something children can call their own, no matter where they go.**

Every two weeks, corporate volunteers from our partners, including NAB and Target – along with a small team of our regular volunteers – pack the Buddy Bags at The Alannah and Madeline Foundation office in South Melbourne.

Boxes of packed bags are then delivered to foster care agencies and domestic violence refuges across Australia.

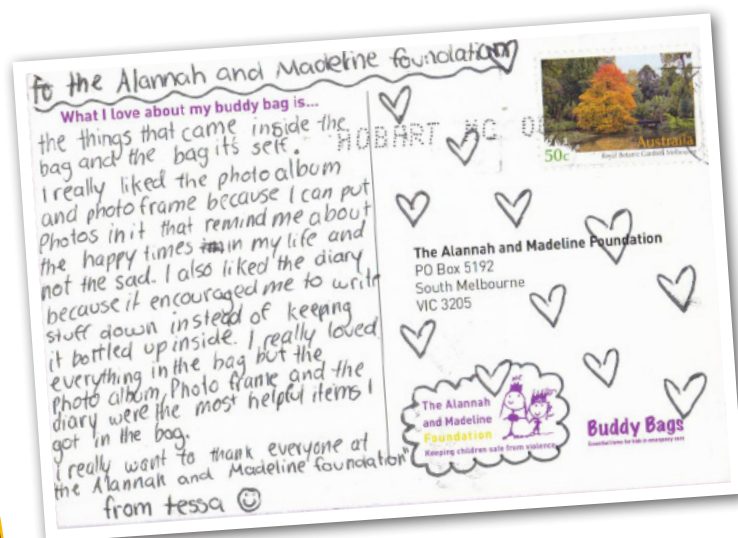
The Alannah and Madeline Foundation has delivered more than 36,500 Buddy Bags to children across the country.

What difference does my donation make?

A donation of \$120 can help provide one child in need with a complete Buddy Bag full of toiletries, pyjamas, socks, underwear, a pillow case, book, photo frame and a teddy bear.

The Alannah and Madeline Foundation relies on community support and donations to help deliver Buddy Bags to children in emergency accommodation.

To sponsor a Buddy Bag, donate products or for more information, please visit amf.org.au/buddybags or call 1300 720 747.



Major partners

