



UPLIFT EVENTS PTY LTD  
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*Uplifting, unique events with outstanding personalised service*

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## UPLIFTING THE CORPORATE WORLD!

Tired of the same old corporate team building events? Bored of bowling and trivia nights? Can't find a team building/bonding exercise that everyone will enjoy? Uplift Events ([www.upliftevents.com.au](http://www.upliftevents.com.au)) is a new corporate team building company that offers companies (large or small) the opportunity to participate in events that are unique, fun and rewarding. Specialising in the *Melbourne Amazing Race*<sup>®</sup>, Uplift Events recreates the experience for clients to participate in exciting and competitive 'Amazing Race' team building events around Melbourne. Whether it is just to have a day out of the office, to reward employees, or celebrate an occasion, Uplift Events' events improve employee morale, problem solving, decision making, teamwork and performance in a new, exciting, fit and innovative way.

Directors Sam Tram & Conant Eng founded Uplift Events in 2005 after an 'Amazing Race' event organised by Sam for a birthday party sparked an idea that became a reality. With over 16 years of experience working in the corporate industry and working with many large corporate clients, both Sam & Conant found that many companies were either simply not rewarding their staff, or were doing the same old team building / social events. They recognised there was a gap in the market for events that were uplifting, fun, unique and customisable. Understanding the importance of uplifting team morale and celebrating success within the corporate world, they felt employees needed to be rewarded with an event that was not only fun & memorable, but provided them with a sense of satisfaction and achievement.

What makes Uplift Events different to other event management companies is their commitment to provide uplifting and unique events with personalised service. Drawing from personal experience, both Conant & Sam from the outset set out to create a team building company that prides itself on their service and staff. The uplifting & unique events stem from the Amazing Race event itself. Instead of doing one team building event for the day, Uplift Events can offer companies many activities in a single *Melbourne Amazing Race*<sup>®</sup> event. Some examples include tenpin bowling, rock climbing, lawn bowls, bike riding & abseiling. The options and activities are endless and can be mixed and matched to suit the requirements and size of the group for the day. Each activity can also be designed to focus on a particular skill set.

What also makes their events unique is that they stay true to the 'Amazing Race' television series. The *Melbourne Amazing Race*<sup>®</sup> offers real 'Detour' & 'Roadblock' type activities where decisions and choices have to be made. Unlike other 'Amazing Race' team building events on the market which are often more like a scavenger or treasure hunt, Uplift Events' *Melbourne Amazing Race*<sup>®</sup> is the real deal, and has quickly been recognised as a market leader for this type of event in Melbourne. This is evident from their 11 successful public events organised for everyday Melburnians who want to compete in an Amazing Race adventure within their own city. A portion of proceeds from their public event helps to raise funds to support the Royal Children's Hospital.

With other spectacular team building events such as the *Great Melbourne Pursuit* and *City Survivor*, Uplift Events also ensures their clients have a great selection of unique and fun events to choose from which can be tailored to suit each individual need. With different package options and event durations available, Uplift Events can make any team building event a memorable one. With a continual list of happy clients, their personalised service ensures clients walk away with an unforgettable experience that they enthusiastically talk about many weeks later.

For more information, please contact:

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